

Institute of Hotel & Tourism Management

Organizes

National Conference

on

Current Trends in Sustainable Tourism Development (March 4-5, 2016)



Maharshi Dayanand University – Rohtak (Haryana)

Aim of Conference

Institute of Hotel & Tourism Management, M.D. University, Rohtak is organizing Two Day National Conference on “Current Trends in Sustainable Tourism Development” on 04-05 March, 2016. In last decade, Tourism and Hospitality Industry has undergone transformation to emerge as one of the largest and fastest growing industries in the world with a global orientation. As per World Travel and Tourism Council (WTTC) nearly 400 million jobs worldwide are supported by travel and tourism- either directly in the industry or in related sectors. Besides well documented economic benefits of the industry, it also has implications for society and ecology. Lack of effective planning is continuously affecting many ancient local cultures adversely. It has been thoroughly investigated that both the rural or urban - natural and cultural - landscapes have paid a price for tourism development. Sustainable Tourism with interest to protect the interest of all involved stakeholders in the process can be solution for these problems. Some issues like formulation of universally accepted guidelines of sustainable tourism related to seasonality of destinations, measurement calculators, expected role and inter-relationship among different stakeholders not only for large and medium scale firms but also for small scale firms are some of the focal points of researches invited in this conference. Accordingly, the conference aims to address the trends in sustainability approaches adopted by different stakeholders by providing a sound platform for academics, researchers and professionals who share similar interest to present their research findings and expose to the discussions that might be useful for further research work on tourism and budding professionals.

About Institute of Hotel & Tourism Management, Rohtak

Established in year 2007, Institute of Hotel & Tourism Management (IHTM) is an integral part of MD University Rohtak. IHTM proudly stands in the listing of Schools of World Directory of Tourism Education (World Tourism Directory). The Institute has quality infrastructure and latest learning resources supplemented by electronic equipments and a rich library. The students at the national and international level strive to seek admission in this Institute as their first choice. The Institute has been rated as No-1 Institute of Hotel & Tourism Management in Haryana (GHRDC 2010) and amongst top Ten Potential Institutes of Excellence in India (GHRDC 2010, 2011 & 2013). The Institute received a prestigious grant of Rs 2 Crores under Central Financial Assistance Scheme from Ministry of Tourism, Govt. of India in year 2011. IHTM is a perfect place to learn, work, play, relax, to live and grow to the full potential to herald the future today.

Conference Topics

The following list covers some of the topics to be presented at conference entitled “Current Trends in Sustainable Tourism Development”. Papers on other subjects related to the objectives of the conference are also welcome.

Climate change and Sustainable Tourism

Community issues and Sustainable Tourism

Ecotourism

Environmental issues

eTourism and Sustainability

Health and wellbeing tourism

Sustainability of Heritage sites

Sustainability in Marine and Coastal areas

Medical tourism and Sustainability

Sustainability of Rural Tourism

Social and physical infrastructure and Sustainable Tourism

Strategies Tourism and Sustainability

Resource Sustainability in protected areas

Transport and Sustainable Tourism

Sustainability in Adventure Tourism

Call for Papers:

On this occasion of the Conference entitled “Current Trends in Sustainable Tourism Development”, we are pleased to invite papers from academicians, researchers, consultants and educators in tourism and hospitality, senior government officials involved in planning and development, policy makers/ business executives, industry practitioners/professionals in tourism, hospitality and business management fields for presentation on 4-5 March, 2016. The Conference will serve as a forum for sharing research and initiatives that contribute to tourism & hospitality development. The registration fee is ***Rs 1000 (Rupees One Thousand Only)***

Guidelines for Authors

1. Abstracts along with full papers must be submitted by Feb 25,2016 electronically at ihtmconference@gmail.com
2. The full length papers may be published in a book form with ISBN.
3. The contributor should certify that the manuscript is his /her original contribution. It should be mentioned that the paper has not been submitted or accepted for publication anywhere else. The authors shall be responsible for the facts and opinion made by them.
4. In any case not more than two papers will be accepted from one author

The following is the suggested format for paper submissions:

1. Length: 3500- 5000 words or 10-12 Pages
2. Abstract (not more than 500 words) and Keywords
3. References - APA Style is required.
4. Margins: 1 inch or 2.5 cm.
5. Font: Times New Roman, 12 points
6. Spacing: 1.5 between lines



Patron

Prof. Bijender Kumar
Punia Vice-Chancellor,
M D University
Rohtak



Chief Guest

Prof. O.P. Kandari
Institute of Tourism &
Hotel Management
Bundelkhand University
Jhansi UP



Conference Director

Prof. Satayawan Baroda
Director, Institute of
Hotel & Tourism
Management
M.D.University Rohtak
(Haryana)



Convener

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Institute of Hotel & Tourism Management

National Conference on

“Current Trends in Sustainable Tourism Development” (March 4-5, 2016)

S.NO.....

Registration Form:

Name.....

Designation.....

Institute/Company.....

Address for correspondence..... City.....

State

Phone (Office)..... Mobile.....

E-Mail.....

Title of the Paper.....

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Date.....

Signature.....

Acknowledgement

S. No.....

*Thank you for registering in National Conference on **Current Trends in Sustainable Tourism Development (March 4-5, 2016).***

The certificate would be issued against the acknowledgement receipt.

Thank You